

DEVELOPING COMMUNITY GROWTH TOGETHER





01	OUR STORY	<ul style="list-style-type: none">• Who We Are 4• Our 6 Guiding Principles 6
02	OUR LEADERSHIP TEAM	<ul style="list-style-type: none">• The TMA Team 8
03	FROM CONCEPT TO REALITY	<ul style="list-style-type: none">• Our Mission / Our Vision 10• How We Think / How We Work 12
04	OUR SERVICES	<ul style="list-style-type: none">• What We Do 14
05	DISCOVERING OUR UNIQUENESS	<ul style="list-style-type: none">• Why choose us 16• Quality policy 18
06	CELEBRATING PARTNERSHIP	<ul style="list-style-type: none">• Our Clients 20
07	THE CLIENT PERSPECTIVE	<ul style="list-style-type: none">• Testimonials 22

01

OUR STORY



WHO WE ARE

WE WORK TO EXCEED CLIENT EXPECTATIONS.

A specialized firm that delivers high-quality services in Accounting, Finance, Cost Control, and Human Resources Management. Our expertise extends to providing tailored CFO Advisory Services to clients across various industries, including hospitality and more. We emphasize Trust, Matrix, and Analysis, recognizing these as key components crucial for the growth and success of businesses in the MENA region.

16 YEARS EXPERIENCE

At TMA, we excel in offering strategic guidance to our clients in finance and value creation. Our consultancy services cover essential areas such as business valuation, financial analysis, financial modeling, and cost reduction strategies. We are committed to enhancing our clients' finance functions, processes, and systems, empowering them to make informed and sound financial decisions consistently.

- ✘ WE STRIVE FOR QUALITY.
- ✘ WE STRIVE FOR EFFICIENCY.
- ✘ WE STRIVE FOR STRATEGIZING.

OUR 6 GUIDING PRINCIPLES

01

ACCOUNTABILITY MATTERS

We fulfill promises and commitments by holding ourselves accountable to our team, clients, and partners, ensuring task completion and meeting deadlines.

02

CONFIDENTIALITY IN ACTION

We assure our clients that all provided information will be handled with utmost confidentiality and will never be shared with unauthorized parties.

03

THE POWER OF TEAMWORK

We excel in collaborative efforts, promoting open, honest, and respectful communication. Actively sharing knowledge and assistance, we prioritize team success over individual interests.

04

EMBRACING HUMILITY

We prioritize humility, encouraging feedback acceptance and collective decision-making in our supportive environment, which values listening, respect, and ongoing learning, nurturing growth and development.

05

IMPLEMENTING MEANINGFUL CONNECTIONS

We deeply engage with our clients, customizing our services to their needs and consistently delivering exceptional quality work, evolving from vendors to trusted partners in their success.

06

EMBRACING RESOURCEFULNESS

We innovate solutions by enhancing expertise and seeking client input, anticipating needs, addressing challenges proactively, and optimizing outcomes while mitigating risks.

03

OUR LEADERSHIP TEAM

“OUR TEAM ARE A PERSONALIZED VERSION OF THE PASSION AND COMMITMENT THE BUSINESS WAS FOUNDED ON”

BUSINESS PEOPLE WITH INTENTION

TMA, led by a dynamic senior leadership team of industry experts, was founded in 2016 by individuals with over 16 years of collective experience in Accounting, Auditing, Budgeting, Cost Control, Finance, Human Resources and Personnel Services. Headquartered in Lebanon, our mission is to assist small and medium businesses in achieving successful growth. The expertise of our founders, combined with their experience both locally and in the MENA region, enables us to shape strategic and financial solutions that are not only effective but also tailored to the unique needs and circumstances of each client.

Our team values ongoing learning, continuously updating qualifications to remain informed about the contemporary world and the ever-changing property industry. This blend of experience and up-to-date knowledge equips us at TMA to provide clients with informed advice and assistance in making the right decisions. Client relations are at the front line of our business structure. Our proficient team guarantees client correspondence is simplified for a stress-free experience. This means that TMA provides each client with professional services, treating with care and precision.

03

FROM CONCEPT TO REALITY



OUR MISSION

Our mission is to assist our clients, whom we view as partners, by using our expertise to facilitate their growth across multiple financial dimensions.



OUR VISION

We strive to become the go-to reference for achieving an exceptional financial performance in all industries in the MENA region, providing unparalleled insights and expertise in financial charts and analytics.

HOW WE THINK

We collaborate closely with our clients as partners to formulate clear and pragmatic action plans. Our comprehensive support ensures the successful implementation of these plans, resulting in tangible and long-lasting performance enhancements.

Over the past years, we have established partnerships with prominent organizations across various strategic and operational areas which includes:

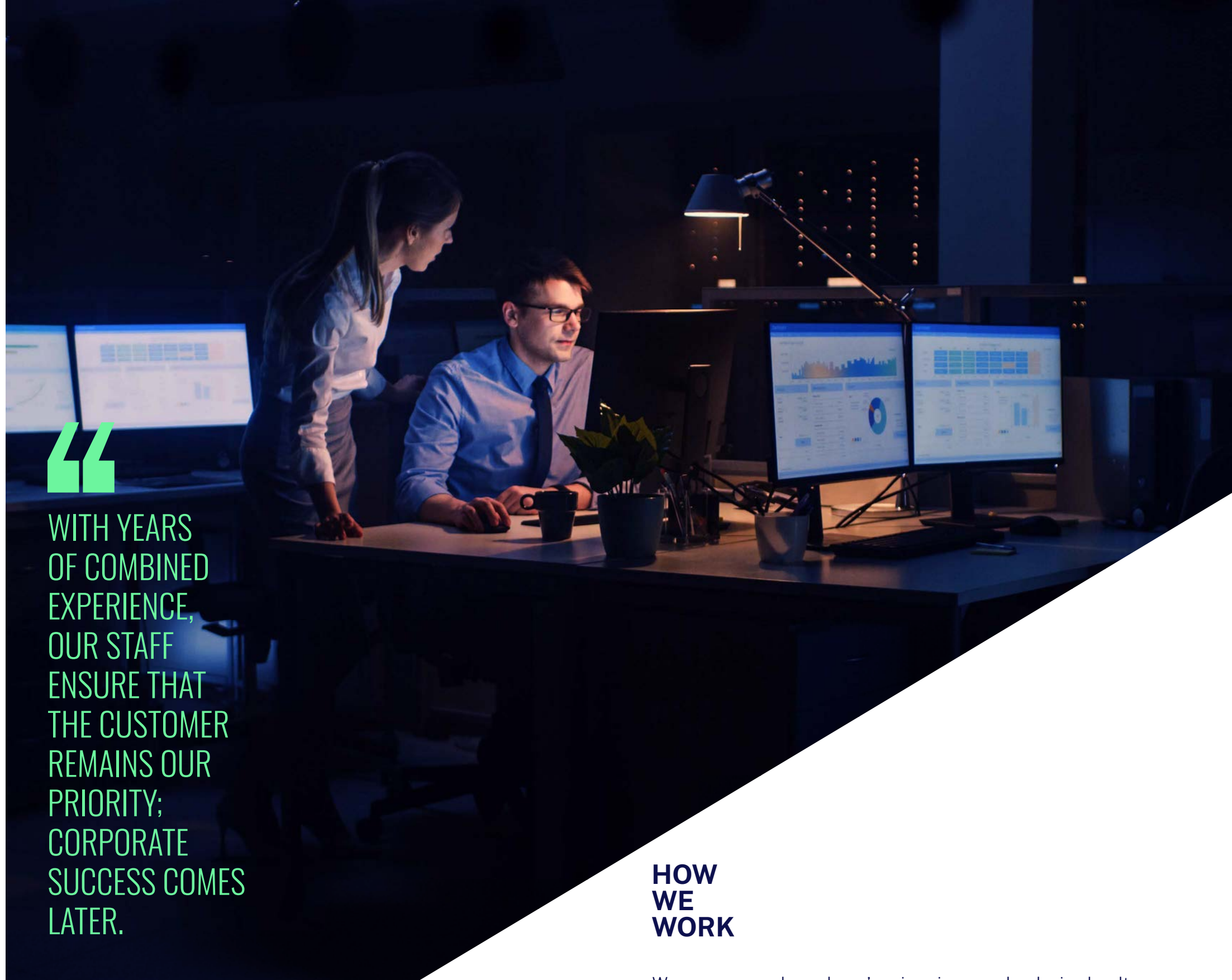
- Designing personalized business matrices customized to each client's unique needs.
- Simplifying operations to minimize costs and complexity, thus enhancing performance.
- Mastering comprehensive strategic planning in the F&B industry, ensuring particular attention to every detail for optimal success.
- Enhancing the speed and efficacy of decision-making processes to stimulate unprecedented financial performance.

By joining us, we dedicate ourselves to comprehensively understanding the details of your business. We synchronize your financial systems, implementing weekly and monthly procedures to enhance operational efficiency.

Through systematic flowcharting and documentation, our primary objective is to refine and fortify your systems to deliver the critical Key Performance Indicators (KPIs), Financial Reports, and Management Reports essential for strategic decision-making.



WITH YEARS OF COMBINED EXPERIENCE, OUR STAFF ENSURE THAT THE CUSTOMER REMAINS OUR PRIORITY; CORPORATE SUCCESS COMES LATER.



HOW WE WORK

We empower each employee's unique journey, developing loyalty and success through equal growth opportunities, meaningful impact, recognition, and rewards.

Prioritizing employee wellbeing in financial, mental, physical, and work-life balance areas, we enable them to thrive personally and contribute significantly to our organization's success.

04

OUR SERVICES

WHAT WE DO

TMA SPECIALIZES IN BOOKKEEPING, MANAGEMENT ACCOUNTING, COST CONTROL, AND PERSONAL SERVICES, AIMING TO ASSIST BUSINESSES IN MANAGING EXPENSES, MODIFYING RISKS, AND OPTIMIZING REVENUE OPPORTUNITIES.



PERSONNEL SERVICES

By offering personalized services and support, we enable you to focus your energy towards efficiently running and expanding your business.

- EMPLOYEE TERMINATION
- PERSONNEL ADMINISTRATION
- PAYROLL
- WORK FORCE PLANNING



FINANCIAL & ACCOUNTING SERVICES

With cutting-edge accounting infrastructure, we are well equipped to offer an extensive range of Financial and Accounting Services designed to improve the challenges you face, providing you with assurance and valuable financial insights.

- BUSINESS PLANS & INVESTMENT FACILITATION
- BUSINESS SET-UP CONSULTATION
- BUDGET AND FORECAST
- FEASIBILITY STUDIES
- ACCOUNTS PAYABLE
- ACCOUNTS RECEIVABLE
- CASH MANAGEMENT
- FINANCIAL REPORTING
- TAXATION



COST CONTROL SERVICES

Through the implementation of appropriate policies and procedures, we ensure the timely production of accurate financial statements through essential oversight and account management. Additionally, we supervise your team and assist in analyzing your financial and management reports on a monthly basis.

- PLANNING & PROCEDURES
- SYSTEM CONFIGURATION
- PRODUCTION MONITORING
- INVENTORY MONITORING
- COST REPORTING
- ANALYSIS & RECOMMENDATIONS

05

DISCOVERING OUR UNIQUENESS

WHY CHOOSE US

We proudly consider ourselves as integral partners in developing community growth. With years of experience in the domain, we bring a seasoned perspective, anticipating challenges and guiding you through ups and downs. By aligning closely with you, we help in:

- 01** FACILITATING SUSTAINABLE BUSINESS GROWTH.
- 02** ASSISTING IN MANAGING FINANCIAL OPERATIONS, ENHANCING PRODUCTIVITY, AND INCREASING PROFITS.
- 03** ELIMINATING INTERNAL ADMINISTRATIVE BURDENS WITH OUR EXPERTISE.
- 04** GAINING GREATER VISIBILITY INTO YOUR BUSINESS'S PROFITABILITY.
- 05** ACCELERATING DECISION-MAKING PROCESSES.
- 06** ACHIEVING AN OVERALL HUMAN CAPITAL STRATEGY THAT IS DESIGNED TO RECRUIT, RETAIN, AND REWARD YOUR MOST PRODUCTIVE EMPLOYEES.
- 07** ALIGNING YOUR TEAM WITH FINANCIAL STRATEGIES TO ACHIEVE GREATER PROFITABILITY.



REVEALING FINANCIAL INSIGHTS

Through our TMA financial reporting software, we offer our clients unparalleled access to their monthly reports, offering advanced features for comparing their figures against market averages. This ensures they stay competitive in talent acquisition and retention.

Our commitment to innovation motivates us to continuously update our practices and embrace pioneering technology. This proactive approach not only keeps us at the forefront of the financial industry but also empowers our clients with the latest market insights and information they need for success.



LONG-TERM GROWTH WILL BE DELIVERED IF YOUR WORKFORCE IS HAPPY, YOUR BRANDS ARE STRONG, AND YOU ARE DOING BUSINESS IN A WAY THAT YOUR CUSTOMERS AND THE COMMUNITY EXPECT YOU TO DO BUSINESS.

*Arne Sorenson,
CEO of Marriott International*

QUALITY POLICY

TMA, a comprehensive service provider across various industry sectors, is committed to delivering high quality of services in financial auditing, cost control, accounting, personnel management, and business start-up consulting to diverse companies.

We are committed to maintain the highest standards of quality and excellence in all aspects of our operations ensuring the consistent delivery of error-free and punctual services.

Our commitment to exceptional service is highlighted by a robust culture among our employees, characterized by humility, a positive mindset, a readiness to grow, a willingness to support others, excellent listening skills, effective decision-making abilities, strong communication skills, and problem-solving capabilities.

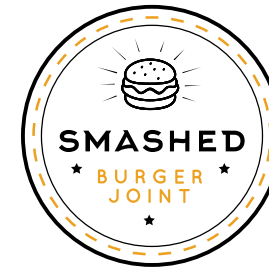
To fulfill this policy, TMA is dedicated to:

- Adhering to all relevant regulatory requirements and maintaining the highest standards of quality in our services;
- Meeting and exceeding clients' expectations through personalized and effective solutions while also notifying them of any regulatory changes, out-of-trends results, price adjustments, significant expenses, and other pertinent updates;
- Continuously improving the services we provide through ongoing evaluation and refinement.

Our management ensures the availability of all needed resources necessary to support the implementation of this policy and the improvement within the company.

06

CELEBRATING PARTNERSHIP



07

THE CLIENT PERSPECTIVE



I would like to thank the TMA team for their dedicated effort in elevating the hotel to its rightful position. Despite challenges, I have confidence in their abilities and the team's commitment to success. Together, we will achieve our goals.

Marthe Boustany
FOUNDER OF HOTEL DEIR AL OUMARA



Exceptional service from TMA! Their expertise in accounting and cost control surpassed our expectations. Highly professional team, efficient solutions, and superb attention to detail. Grateful for their invaluable support in managing our finances. Highly recommend TMA for anyone seeking top-notch accounting services.

Abdo El Asmar
FOUNDER OF MR. INTERNATIONAL
AND SMASHED BURGER



TMA's comprehensive financial services have been instrumental in our WORLDWIDE PERFUME brand's success. Their expertise and unwavering support have been invaluable assets to our growth.

Ouday Bayarie
CEO OF WORLDWIDE PERFUME



As the General Manager of Group Babel, I can say with certainty that partnering with TMA has been instrumental in our success. Their approach is not just comprehensive but also innovative, offering full out-of-the-box solutions for complex financial challenges. TMA goes beyond traditional financial services. They have proven to be a supportive partner across various domains, including financial, legal, and structural matters. Regardless of the field, I've found them to be highly proficient and reliable.

Jad Monzer,
GENERAL MANAGER OF GROUP BABEL



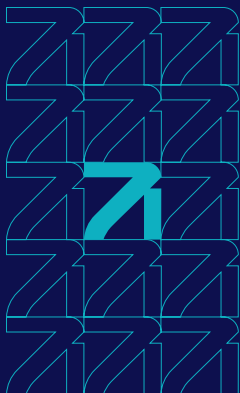
TMA has been so professional, helpful, and loyal since we began working together years ago. They are truly knowledgeable, skilled, and dedicated. They consistently provide independent expert opinions in finance, accounting, tax planning, and even helped us with risk assessment and long-term planning. We appreciate all their efforts and highly recommend their services to others.

Joyce Boulous
MANAGING PARTNER OF ANTHONY'S



Partnering with TMA has been transformative for my business. Their expertise and dedication have been invaluable, fostering such trust that I've expanded our collaboration. TMA now oversees financial operations across multiple outlets within my company, including the Caramel Boutique Hotel and Central Station Boutique Bar. Their clear and concise reporting has provided me with invaluable insights, empowering me to make more informed and strategic decisions. TMA even implemented efficient new systems that have streamlined our reporting processes, freeing up my time to focus on business growth. I highly recommend TMA to any business owner seeking expert financial management.

Charles Frem
FOUNDER OF CAMEL BOUTIQUE HOTEL AND
CENTRAL STATION BOUTIQUE BAR



**PARTNER WITH US FOR
SHARED GROWTH**

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